

Ahmed Rabee

Front-End & WordPress Developer

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ABOUT ME

Front-End and WordPress Developer with strong hands-on experience building responsive, user-focused websites and custom WordPress solutions. Specialized in translating UI/UX designs into clean, high-performance code using modern front-end technologies. Proven ability to deliver scalable, maintainable websites that balance visual quality, usability, and performance. Experienced in working independently and with clients to transform business requirements into functional digital products.

EMPLOYMENT

Senior UI Developer

2021 – Present | Onsite

SurePay

- Developed and maintained official websites and admin dashboards for electronic invoicing and POS sales platforms.
- Collaborated closely with internal teams to deliver seamless, responsive, and user-friendly interfaces.

Senior Wordpress Developer

2020 – 2025 | Onsite

TryOrder

- Developed web and mobile interfaces for restaurant management, including the official website and admin dashboards.
- Collaborated with internal teams to deliver seamless, user-focused SaaS solutions for restaurant owners.

Senior Front-End Developer

2019 – 2021 | Onsite

SGT Egypt

- Developed and maintained front-end interfaces for SaaS and enterprise-level platforms, including **Fandaqh** (hotel & apartment management) and **Majles Tech** (board of directors management for large organizations).
- Delivered responsive, scalable UI components for commercial products such as **Sure Easy** (POS devices sales platform).

Junior Wordpress Developer

2015 – 2019 | Remotely

Const Technology

- Contributed to multiple classified marketplace (buy & sell) projects, handling front-end development and feature implementation.
- Collaborated on PHP and Laravel-based projects and developed the company's official website using WordPress.

Junior Front-End Developer

2013 – 2015 | Remotely

Rocking Web

- Developed and customized WordPress websites including personal sites for public figures and classified buy & sell platforms for the Saudi market.
- Built responsive front-end interfaces and strengthened expertise in WordPress theme customization and performance optimization.

SKILLS

Semantic HTML5 & Modern CSS

Expertise in building accessible, SEO-friendly markup and crafting maintainable, scalable stylesheets using preprocessors (SASS/SCSS) and methodologies like BEM for clean, modular code.

Responsive & Mobile-First Design

Skilled in implementing fluid layouts using CSS Grid and Flexbox, ensuring a flawless and optimal user experience across all devices, from mobile phones to large desktop screens.

CSS Frameworks (Bootstrap & Tailwind CSS)

Adept at rapidly prototyping with Bootstrap and then customizing it, as well as building highly optimized, utility-first designs from the ground up with Tailwind CSS for maximum control and performance.

Custom Theme Development

Expert in developing custom WordPress themes from scratch, leveraging the WordPress hook system (actions & filters), custom post types, and the REST API to extend functionality beyond standard limitations.

WordPress Performance & Security

Deep knowledge of optimizing WordPress sites for speed (caching, database optimization, image compression) and implementing security best practices to protect against common vulnerabilities.

Web Performance Optimization

Experienced in applying advanced optimization techniques such as code splitting, lazy loading, and minimizing render-blocking resources to achieve high scores on Core Web Vitals and deliver a fast, smooth user experience.

Version Control & Collaboration (Git)

Proficient in using Git for version control, employing branching strategies (like Git Flow) and managing collaborative workflows through platforms like GitHub or GitLab to ensure clean and organized codebases.

LANGUAGES AND TECHNOLOGIES

Front-End

HTML5, CSS3, JavaScript, VueJS, SCSS

Back-End

Laravel, PHP, Python

Databases

MySQL

Tools & Platforms

Git, Docker

Management Tools

Jira, Trello, Teamwork, Slack

Others

Agile, Scrum methodology

PROJECTS

SAMAD

<https://ahmed-dev.me/samad>

WordPress Freelance Project - General Contracting & Facilities Management - Developed a professional corporate site for a general contracting and facilities management firm.

Future

<https://future-ads.com>

Team Project – PHP / Laravel (Front-End) - Car Financing Platform, Developed the frontend for a service connecting users with banks and showrooms for vehicle financing in KSA.

TryOrder

<https://tryorder.com>

WordPress Company Project - Restaurant Management System, Developed the official marketing website to showcase features and drive sign-ups for a restaurant management system.

Surepay

<https://surepay.sa>

Team Project (Front-End)- Fintech Solutions Platform, Developed the frontend for a company enabling smart and integrated payment services for businesses.

Kease

<https://kease.io>

Team Project – PHP (Front-End) - Vacation Rental Platform, Developed the user-facing side of a platform enabling users to discover and book unique stays like apartments and resorts across Saudi Arabia.

Enayacare

<https://ahmed-dev.me/enayacare>

WordPress Freelance Project - Beauty & Wellness Platform, Developed an elegant WordPress website for a unisex spa and salon, designed to showcase services and reflect a sense of luxury and relaxation.